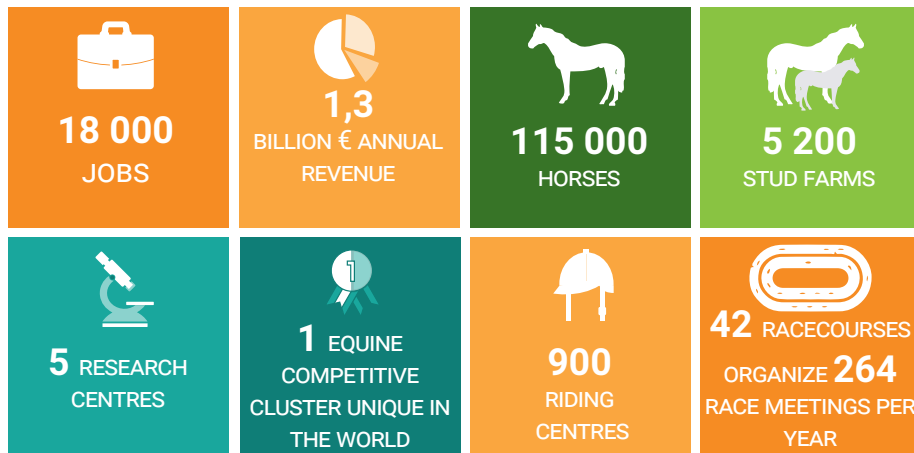


# KEY FIGURES OF THE NORMANDY EQUINE INDUSTRY



## Lola Quitard - Director

lola.quitard@chevaux-normandie.com  
+33 6 17 98 28 32

## Cécile Le Couédic

cecile.le.couedic@chevaux-normandie.com  
+33 6 17 98 29 75

## Charlotte Fustec

charlotte.fustec@chevaux-normandie.com  
+33 6 17 98 30 89

## Stephane Deminguet

stephane.deminguet@chevaux-normandie.com  
+33 6 17 98 29 13

## Laura Ginard

laura.ginard@chevaux-normandie.com  
+33 6 17 98 28 14



## Normandy Horse Council

Campus Effiscience - Bâtiment érable  
8, rue Léopold Sédar Senghor  
14460 Colombelles  
France

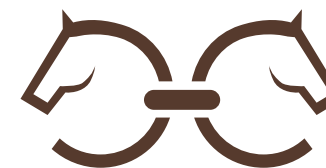
02.31.27.10.10  
contact@chevaux-normandie.com

[www.chevaux-normandie.com](http://www.chevaux-normandie.com)

 Conseil des Chevaux de Normandie

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**NORMANDY HORSE COUNCIL**

HEART OF THE EQUINE INDUSTRY

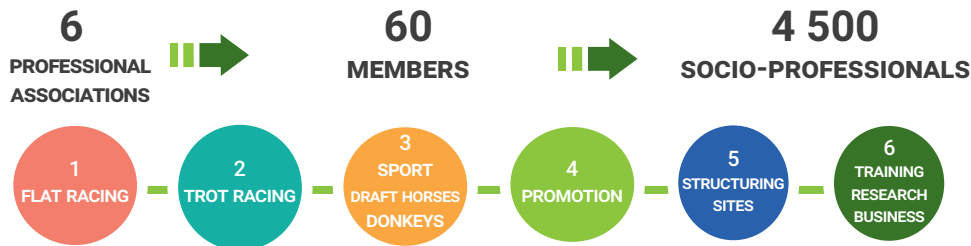


# NORMANDY HORSE COUNCIL

Since 1997, the Normandy Horse Council aggregates all the equine skills in a unique place. It is an interface between equestrian professionals and institutions. It represents and gathers the equine industry in Normandy.

Six professional associations gathering 60 members represent the interests of above 4 500 socio-professionals from the whole equine industry : flat and trot racing, Sport and Draft horses, Donkeys, Promotion, Structuring Sites, Training-Searching-Business.

All the areas of the equine sector represented by :



THE NORMANDY HORSE COUNCIL SERVES FOR THE NORMANDY EQUINE INDUSTRY



THE NORMANDY HORSE COUNCIL IN FEW FIGURES:

- 20 years of expertise
- 200 project promoters guided by the equi-projects network – a brand of the Normandy Horse Council
- 54 EquuRES certified equine structures – a certification label developed by the Normandy Horse Council

## DIFFERENT PROJECTS AND A TEAM WORKING FOR THE EQUINE INDUSTRY

### ECONOMIC DEVELOPMENT

- Support to project promoters
- Representation of the professionals in the regional authority
- Commitment to the EquuRES label in favor of the environment and the animal well-being
- Support to digital transition

### REFERENCES, TRAINING AND DIFFUSION

- Production of technical and economic knowledge
- Trainings, colloquium, information day about the equine industry
- Diffusion of knowledge

### ATTRACTIVENESS, TOURISM AND PROMOTION

- Promotion of the equine area, involvement in different fairs
- Organization of several events: colloquium, technical day, equestrian fair...
- Development of the equestrian tourism
- Promotion of the Normandy equine industry around the world

