

NORMANDY

area of equine

EXCELLENCE



Due to its culture, its history and its territory, Normandy is, by its very essence, an exceptional region for horses. It is thanks to these assets that the area has been the birthplace of champions across all disciplines, leaving it with a legacy of outstanding stud farms and helping it develop a strong economy in the equine sector.

Thanks to a **large network of businesses**, the region is home to the biggest infrastructures for innovation, with the Hippolia cluster, research, with the number 1 European Equine Research Centre, and investment with its inter-professional support and assistance network. The attractiveness and influence of the equine sector is embodied by the Normandy Horse Council, the essential contact providing you with support in your equine projects.

With its exceptional sites and the expertise of its professionals, Normandy is the birthplace of champions, hosting the FEI Alltech World Equestrian Games in 2014. It organises a great number of flat and trot races and is the number two region in terms of organising international sporting events.

INVESTING IN NORMANDY MEANS

INVESTING IN EXCELLENCE AT EVERY LEVEL.



FRENCH TROTTERS

The origins of the history of trot racing are to be found in Normandy. The city of Cherbourg (Manche) organised the first harness race in 1836. Since then, this knowledge and expertise has continued to spread and the unrivalled excellence of Normandy in this domain has become well-known throughout the world.

With more than 7500 coverings per year, Normandy is the birthplace of trot racing champions. Normandy horses

regularly win the most prestigious races, such as the Prix d'Amérique: Idéal du Gazeau, Ourasi, Général du Pommeau, Jag de Bellouet, Ready Cash, Offshore Dream, Bold Eagle...

On both French and foreign racecourses, trot racing is the flag bearer for Normandy excellence.

***Do you want to invest in trot racing?
Normandy Horse Council will be able to respond to your requirements
and guide you towards the expertise that you require.***

WHEN CAN I BUY A TROTTER?

After the 31st March or in December/January (horses which cannot race in France after these dates because they have not made the necessary improvements or because they have reached the age limit for races)

In autumn (for horses not participating in the winter meeting at Vincennes, depending on the required category of horses)

AND HOW ?

Auctions:

ARQANA Trot organises 7 auction sales throughout the year in Caen, Cabourg, Deauville, and Paris

- Opodo Prix d'Amérique Sale (last weekend of January)
- Spring Sale (horses of all ages, in March)
- Yearling Sale (in September)
- Summer Sale (horses in training, qualified horses which have not yet raced as well as brood mares and yearlings)
- September Sale (horses in training, qualified horses which have not yet raced as well as brood mares and yearlings)
- Autumn Sale (horses in training, yearlings, brood mares and shares in stallions)
- Qualification Sale (2-year-old colts qualified in July and September)

The Caen Auction Sales in September and October are for yearlings, brood mares and shares in stallions

The Osarus Sale organises each year in may auctions of trotters in Argentan (Orne)

Private Sales

For private sales, the best would be to get in contact with a bloodstock agent. The Normandy Horse Council will guide you towards the right professional for the selection of your next horse.

Specially arranged sales

- Sales organised by LeTROT's International Department upon request
- Claiming races: during claiming races, competing horses are for sale at a minimum price which is indicated on the day's programme. After the race, you can hand in a secret slip on which is written the price you would like to buy the horse for and the highest offer is retained. The owner of the horse can also hand in a slip should they decide they want to keep the horse. A great number of claiming races are organised each month at the many racecourses across Normandy

Additional services: quarantine, transport, insurance...

These services can be requested from LeTROT's International Department



Ourasi

86 races, 58 wins including:

- ▶ 4 Prix d'Amérique between 1986 and 1990
- ▶ 3 Prix de France between 1986 and 1988
- ▶ 4 Prix de l'Atlantique between 1986 and 1989
- ▶ 2 Grand Circuit Européen 1986 and 1988



Général du Pommeau

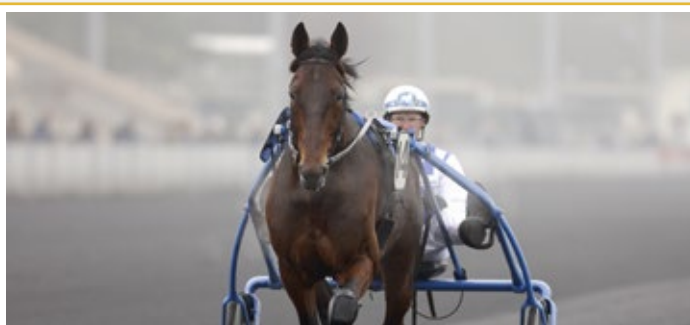
1106 races, 43 wins including:

- ▶ 1 Prix d'Amérique 2000
- ▶ 1 Prix de Paris 2002
- ▶ 2 Prix René Ballière 1999 and 2000
- ▶ 1 Prix Capucine 1997

Jag de Bellouet

115 races, 39 wins including:

- ▶ 1 Prix d'Amérique 2005
- ▶ 3 Prix de Cornulier 2004 - 2006
- ▶ 3 Prix de l'Atlantique 2004 - 2006
- ▶ 2 Prix René Ballière 2004 and 2005



Ready Cash

70 races, 40 wins including:

- ▶ 2 Prix d'Amérique 2011 and 2012
- ▶ 2 Prix de France en 2011 and 2013
- ▶ 1 Prix De Paris 2013
- ▶ 1 Grand Prix de Wallonie 2012

Bold Eagle

44 races, 37 wins including:

- ▶ 2 Prix d'Amérique 2016 and 2017
- ▶ 2 Prix de France 2016 and 2017
- ▶ 2 Prix René Ballière 2016 and 2017
- ▶ 1 Prix de l'Atlantique 2017



Credits : Agence Dollar, Le Trot, J.L.L. Le Trot

SOME PORTRAITS
OF CHAMPIONS

SPORT HORSES

Normandy is the birthplace of the Selle Français breed whose stronghold is in Saint-Lô (Manche). The region has over 2000 sport stud farms and is home to the very best Selle Français breeders.

The expertise of the trainers and riders is recognised worldwide. The skills, expertise and knowledge of Normandy's professionals have made that crucial difference and improved the performances of this sport horse.

This Selle Français has placed Normandy at the top

of the podium in show jumping and trials, with horses such as Quito de Baussy, Rochet M, Baloubet du Rouet, Diamant de Semilly, Opgun Louvo, Orient Express, Piaf de B'Neville, Myrtille Paulois, Jubilée d'Ouilly, Zirocco Blue (ex Quamikase des Forêts), Ideo du Thot, and many more besides.

The region also has the advantage of having top-quality infrastructures and sites which can host major competitions but which also organise events for young horses and international competitions every year.

***Do you want to invest in sport horses?
Normandy Horse Council will be able to respond to your requests and
guide you towards the expertise that you require.***



WHEN AND HOW CAN I BUY A SPORT HORSE?

3-year-old horse auctions

The NASH agency, which specialises in 3-year-old horse auctions, organises several viewings during the Selle Français week in late October at the Equestrian Hub in Saint-Lô.

In all, over 100 horses are put up for auction every year. These auctions constitute one of the highlights of the year for major riders, owners, breeders, competition stables and they are a unique opportunity in Normandy to acquire a top-quality horse.

Private sales

Should you wish to come to Normandy to buy a sport horse, please contact the Horse Council, which will put you into contact with the Normandy professionals who can satisfy your requirements.

Normandy Horse Council can count on a network of professionals who are dedicated to the horse and pony trade. They will provide you with a full range of services, from finding the horse or pony which suits your requirements

to exporting the animal. Nothing could be simpler, you will have a single, dedicated contact helping you out every step of the way!

WHAT KIND OF SPORT HORSE SHOULD I BUY?

You can buy a horse for the discipline of your choosing:

- Mares in foal or which already have a foal
- Colts (from 6 months of age, as soon as they have been weaned) at the foal fairs which are organised in August and October. You will then have to wait before they can compete.
- 2- and 3-year-old horses and ponies which have just been broken in, mainly available at auctions; they can then be prepared for the season of events for young horses the following year.
- Young horses and ponies of 4 to 7 years old which already compete in competitions for young horses and young ponies and are thus eligible to compete immediately.
- Horses and ponies of 8 years old or over which already compete in amateur or professional competitions at a range of different levels.



Baloubet du Rouet

- ▶ World Cup in Helsinki 1998
- ▶ World Cup in Gothenburg 1999
- ▶ World Cup in Las Vegas 2000
- ▶ Silver medal at Athens Olympic Games 2004



Diamant de Semilly

- ▶ French champion 1999 and 2002
 - ▶ World team champion 2002
- ▶ European team runner-up 2003

Opgun Louvo

- ▶ Double gold medal winner at 2014 World Equestrian Games in Normandy
- ▶ 3-day event world champion 2014
- ▶ Double gold medal winner at London Olympic Games 2012



Orient Express

- ▶ CSI4* show-jumping Grand Prix winner in A Coruna 2016
 - ▶ World individual and team runner-up at 2014 World Equestrian Games in Normandy
- ▶ CSI05* show-jumping winner in Rotterdam 2014

Piaf de B'Neville

- ▶ Team gold medal winner at Rio Olympic Games 2016
- ▶ Individual silver medal winner at Rio Olympic Games 2016
- ▶ CIC4* International Eventing champion at Chatsworth, England 2016
- ▶ CCI5* International Eventing winner in Pau 2015



Credits : Zuzanna Lupa, scoopdyga.com, ansf

SOME PORTRAITS
OF CHAMPIONS

THOROUGHBREDS

Normandy's excellence also provides a winning formula for thoroughbreds. **Half of all thoroughbreds are bred in Normandy.**

The reputation of Normandy's flat racing stables is well-established. The physical and mental capacities of our world-leading thoroughbreds bear testimony to this. It is against this advantageous backdrop that the annual yearling sales in Deauville attract the biggest international

investors.

Flat racing has quickly become a flagship discipline in Normandy and the number of Norman champions just keeps on rising. Those champions include horses such as Le Havre, Goldikova, Cirrus des Aigles, Trêve, Wings of Eagles... At the gateway to Paris, Normandy is a worldwide reference for every single player in the flat racing world.

***Do you want to invest in flat racing?
Normandy Horse Council will be able to respond to your requests and
guide you towards the expertise that you require.***



WHEN AND HOW CAN I BUY A THOROUGHBRED?

Auctions

ARQANA organises 10 sales per year in both Deauville and Paris.

- Mixed sales in February
- Breeze Up sales (May)
- Summer sales (July)
- Yearling sales in August
- Arabian thoroughbred sales (September)
- Arc sales (last weekend of September)
- Yearling sales in October
- Autumn sales (November)
- Breeders sales (December)

Private sales

In order to complete a private sale, the best thing to do is to contact a broker. Normandy Horse Council is available to put you into contact with an advisor who can help you to select your horse.

Claiming races

During claiming races, competing horses are for sale at a

minimum price which is indicated on the day's programme. After the race, you can hand in a secret slip on which is written the price you would like to buy the horse for and the highest offer is retained. The owner of the horse can also hand in a slip should they decide they want to keep the horse. A great number of claiming races are organised each month at the many racecourses across Normandy.

WHAT KIND OF THOROUGHBRED SHOULD I BUY?

- A mare, with a view to breeding. A mare can be bought in foal or not. Once purchase is completed, you will need to pay stable fees.
- A foal, often less expensive than a yearling, requires payment of stable fees for at least 9 months (depending on date of purchase).
- A yearling. Following the purchase, the yearling will need to be broken in before joining up with a trainer.
- A 2-year-old, training stable fees and the option of racing the horse in the near future.
- A horse currently being trained and which can be raced immediately.



Le Havre

- ▶ 1 Prix du Jockey Club de Chantilly 2009
- ▶ 1 Prix Djebel de Maison-Laffite 2009
- ▶ 1 Prix Nino de Saint-Cloud 2008



Goldikova

27 races, 17 wins including:

- ▶ 4 Prix Rothschild 2008 - 2011
- ▶ 3 Breeder's Cup Mile 2008 - 2010
- ▶ 2 Prix D'Ispahan 2010 and 2011

Cirrus des Aigles

67 races, 22 wins including:

- ▶ 3 Prix Granay en 2012, 2014 and 2015
- ▶ 1 Prix de Dubaï Sheema 2012
- ▶ 1 Grand Prix de Deauville 2011



Trêve

13 courses, 9 victoires dont :

- ▶ 2 Prix de l'Arc de Triomphe en 2013 and 2014
- ▶ 1 Prix de Diane 2013
- ▶ 2 Prix Vermeille en 2013 and 2015

Wings of Eagle

- ▶ Epsom Derby winner 2017
- ▶ Chester Vase runner-up 2017



Credit : APRH

SOME PORTRAITS
OF CHAMPIONS

PONIES

Whether it is for leisure, equestrian centres, in harness, 3-day eventing, show jumping or dressage, the Normandy pony, this "adaptable little horse", is a real gem, helping out young riders, from when they start out all the way up to the highest level.

In 2018, Normandy had, all breeds included, 473 stud farms, 596 births and 199 stallions, making it the region with the most pony stud farms.

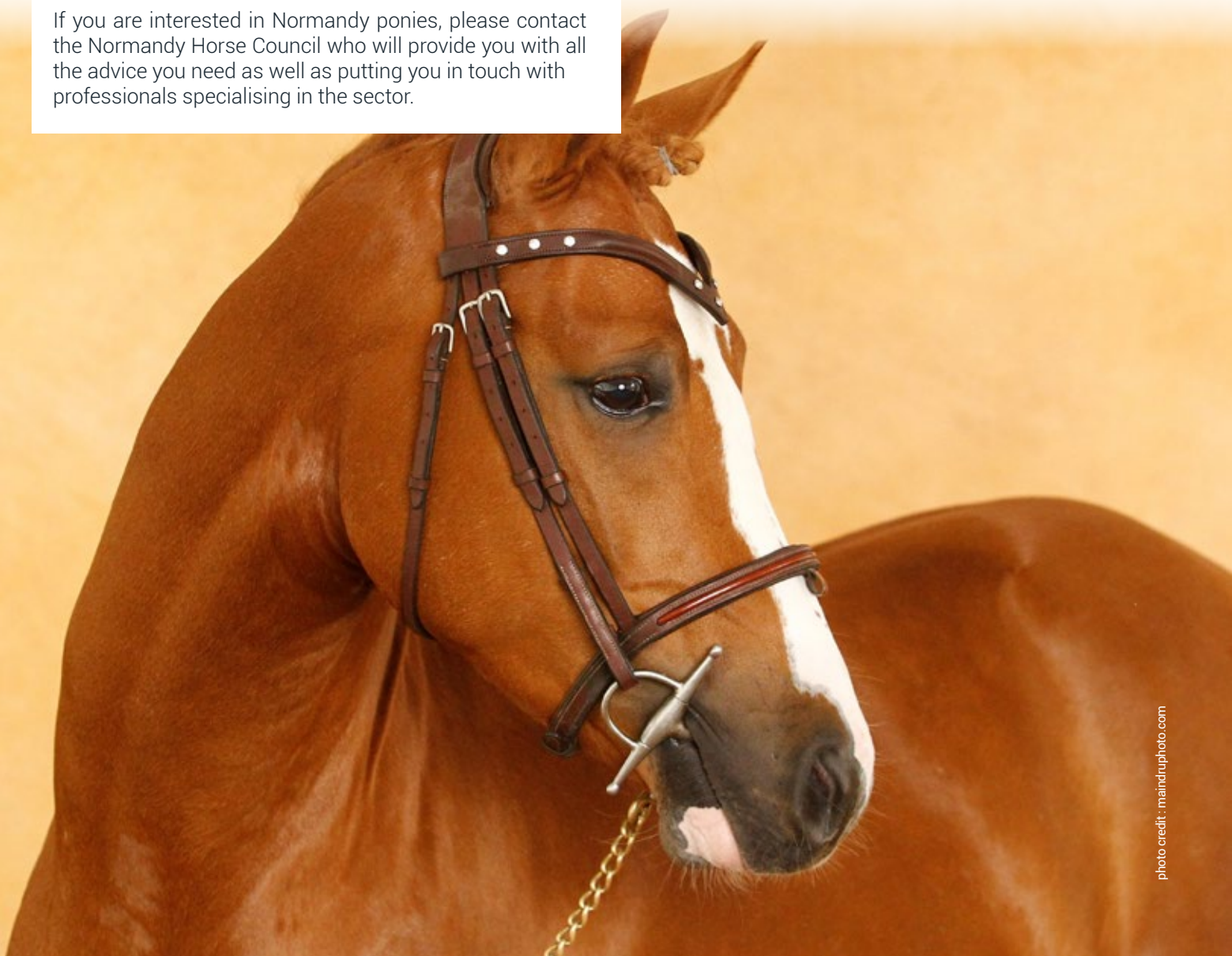
Breeders in Normandy have gained recognition both across France and internationally thanks to their knowledge, skills and the quality of their ponies. The great champions include Quabar des Monceaux, Juke Box de Buhot, Tricky Choice du Péna, Rominet de Bruz, Quibel des Etisses, Moonlight Shadow as well as many more.

As a region of equine excellence for generations, Normandy helps to promote pony breeding thanks to the organisation of breeding shows and is an established leader in terms of the supply and demand for ponies in France.

Every year, 3 breeding shows are organised at Le Pin Stud Farm and at the Saint-Lô Equine Hub, 6 SHF pony show jumping competitions as well as a dressage competition and a prize that is awarded to breeders. In addition, via the Normandy Pony Organisation, (Organisation Normandie Poney - ONP), ponies have recently been included at the Sports Stallions Fair held in Saint-Lô every year in February, thereby enhancing their European reputation.

HOW TO BUY A PONY ?

If you are interested in Normandy ponies, please contact the Normandy Horse Council who will provide you with all the advice you need as well as putting you in touch with professionals specialising in the sector.



TRICKY CHOICE DU PENA

- ▶ Winner of the Show Jumping Nations Cup in 2017
- ▶ Participation in several Show Jumping Grand Prix in France as well as several internationally
- ▶ In 2018, he was sold and currently competes for Denmark.



QUABAR DES MONCEAUX

- ▶ As Pony Elite Excellence Show Jumping Champion of France in 2014 and 2015
- ▶ French Championship runner-up in 2013, 2017, 2018
 - ▶ 6 consecutive selections for the European Championships including a double gold medal in the individual and team events at Millstreet in 2014
- ▶ Several victories in the As Pony Elite Excellence Show Jumping class



JUKE BOX DU BUHOT

- ▶ Participation in the European Show Jumping Championships in 2011 and 2012
- ▶ Several victories in the As Pony Elite Excellence Show Jumping class
- ▶ Participation in international competitions, notably the Moorsele CSIOP



ROMINET DE BRUZ

- ▶ European Team Champion at Millstreet (Ireland) in 2014
- ▶ Winner of the Nations Cup at Fontainebleau in 2014 and the Nations Cup at Opglabbeek in Belgium in 2016
- ▶ 3rd in the Lichtenvoorde Grand Prix in the Netherlands and winner of the Fontainebleau CSIOP in 2016
 - ▶ French Championship runner-up in 2014



DONKEYS AND DRAUGHT HORSES

DONKEYS AND DRAUGHT HORSES

Birthplace of the Norman Cob and Percheron breeds as well as Cotentin and Norman donkeys, **Normandy is proud of its heritage breeds!**



CENTRE FOR THE PROMOTION OF NORMANDY DRAUGHT HORSES

Established at Le Pin National Stud Farm in the Orne department, this centre is home to Norman Cobs and Percherons that have been selected as the finest specimens of their generation. These horses are trained to meet the requirements

of the new uses of horse energy or alternatively are used for displays and leisure activities. They are subsequently made available for sale and become ambassadors for their respective breeds. They may be the workhorses of yesteryear but they are our partners for the future.

NORMAN DONKEY AND COTENTIN DONKEY

Normandy is the birthplace of the Cotentin Donkey and the Norman Donkey. For many years, these breeds were used to transport milk churns, but today they are used for walks and trekking, pulling carts, light agricultural work and market gardening in addition to being pets. They represent a valuable asset in terms of tourism.

WHEN AND HOW TO BUY A DONKEY OR A DRAUGHT HORSE?

If you want to come to Normandy and buy a draught horse or a donkey, please contact the Normandy Horse Council. They will put you in touch with the relevant professionals who can respond to your request.

The Normandy Horse Council relies on a network of professionals whose job is entirely focused on the horse or donkey trade. They provide a comprehensive service, from finding the horse or donkey that meets your requirements all the way to exporting it. Nothing could be simpler; you will have a single contact for all of the procedures that need to be carried out!



Norman Cob

These horses are between 1.58m and 1.71m tall. Their weight is between 550kg et 900kg.

These draught horses are viewed as being attractive as they are similar to half-blood horses. Norman Cobs present a harmonious, "light" and compact aspect in addition to having flashy gaits.



Cotentin Donkey

These are average sized donkeys of between 1.15m and 1.35m and of a characteristic grey colour with a shoulder stripe known as "Saint André's cross".

Their colour is dove grey, with shades that extend from ash grey to bluish grey. They have a reputation for being docile when working, calm and affectionate.



Percheron

Percherons are around 1.55m to 1.72m. They weigh 900kg on average.

Percheron horses have either grey or black hair. Their mane and tail is thick and lustrous.



Credits : Agence Dollar, Centre de Valorisation



Norman Donkey

These are small and stocky donkeys with a mild appearance. They are generally between 1.10m and 1.25m tall.

Their colour ranges from bay to dark bay with a shoulder stripe, a dorsal stripe and they sometimes have striping on their legs.

**DONKEYS AND
DRAUGHT HORSES**

EMPLOYMENT AND COURSES

Normandy's expertise and knowledge have been handed down through the generations thanks to **60 courses** which provide learning and training for every different career in the equine sector. The best schools and training centres are to be found in Normandy, such as the Graignes Horse Racing School where the very best international jockeys and drivers are trained, or the agricultural college in Saint-Hilaire du Harcouët, which specialises in farriery.

Le Pin National Stud Farm provides a wide range of **courses**, from breeding techniques to a saddlery course in addition to training for professional riders or courses

on carriage driving. **Normandy stands out thanks to the quality of its teaching** and the way it can seamlessly adapt to the levels and expectations of its students and participants who come from all four corners of the globe.

Normandy is once again increasing its ability to provide training for tomorrow's best professionals. Indeed, the region will host all equine veterinary trainings for the Maison-Alfort National Veterinary School by 2023.

Do you want to come to Normandy to take a course?
Normandy Horse Council will put you into contact with the top teaching organisations in the area.



What courses are available in Normandy?



Normandy is breaking down borders with its 60 training and learning courses spreading knowledge and expertise across the world

RIDING

With its 670 equestrian establishments, Normandy provides a wide range of options for training in riding techniques. COREN (Normandy Regional Equestrian Centre) provides, via its network, courses in equestrian activities, sport riding development and equestrian tourism.

STABLE LAD-JOCKEY

In the heart of the trotter country, the Graignes Horse Racing School welcomes future stable lad-drivers, stable lad-jockeys, drivers and jockeys. Jean-Michel Bazire, Franck Nivard, Mathieu Abrivard and Yohann Lebourgeois are just some of the big names who attended this school.

FARRIERY

As a specialist in farriery training, the agricultural college at Saint-Hilaire-du-Harcouët, in the heart of Mont-Saint-Michel bay, is a testament to Normandy's expertise, thanks to its cutting-edge facilities.

REPRODUCTION TECHNIQUES

Normandy, as a breeding area, is an excellent place to learn about reproduction techniques. Le Pin National Stud Farm, at the cutting edge in terms of developing exceptional breeds, provides top-quality learning and training.

GROOM

In Normandy, the courses for grooms provided by Le Pin National Stud Farm and the MFR teaching centre in Balleroy cover all aspects of this career. From horse care to equipment maintenance, Normandy's expertise is again at the cutting edge.

SADDLER AND HARNESS-MAKER

Normandy's knowledge and expertise also play a major role in equipment manufacturing. With many former students having gone on to exceptional careers, Le Pin National Stud Farm is the reference point for courses in saddlery and

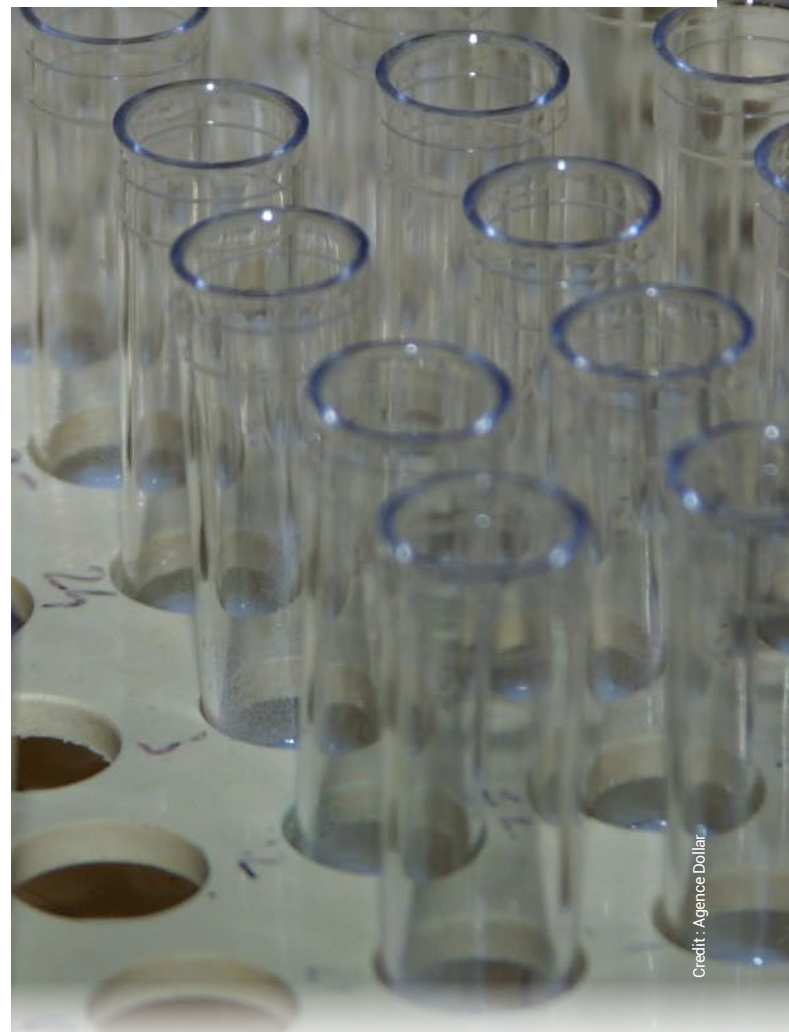
harness-making.

VETERINARIAN

Horse health is one of the main preoccupations of the equine sector. This is why veterinary training is high on the list of priorities.

RESEARCHER

Normandy is the number one region for equine research. It is home to the first European Horse Research Centre, with its 5 internationally recognised research teams.



Credit : Agence Dollar

EMPLOYMENT AND COURSES

RIDING SCHOOLS AND SUMMER CAMPS

NORMANDY IS THE IDEAL REGION TO GET YOUR FEET INTO THE STIRRUPS!

Born out of the meeting between military practice and the development of leisure activities, the French Equestrian Tradition has now received official classification as part of UNESCO's list of intangible heritage and it brings together 34 disciplines recognised by the French Equestrian Federation. Show jumping, Three-Day Events, Pony Games, Western, Dressage, Horse Ball and many others are taught in Normandy, for people who want to be initiated, to improve their skills or simply to take a refresher course.

With more than 680 equestrian centres, equestrian tourism centres and pony-clubs based in Normandy that are

members of the French Equestrian Federation, access to equestrian activities has never been so simple.

Thanks to the different competition circuits from Club, Amateur and Professional levels all the way to International level, across all disciplines, Normandy is an exceptional area where older and younger riders cross paths with Olympic and future champions as well as enthusiastic amateurs.

Do you want to go horse riding in Normandy?

If you want to come horse or pony riding in Normandy, please contact the Normandy Horse Council. They will put you in touch with the professionals who can respond to your request.



Do you want to go horse riding in Normandy?



SUMMER IS THE BEST PERIOD FOR SADDLING UP IN NORMANDY

A great many equestrian centres and farms are more than happy to welcome older and younger riders for a week or even several weeks, allowing them to learn how to ride a pony or a horse, to take a refresher course or to have a go at riding in competition.

With programmes that are diverse, varied and can even be specifically tailored to suit individuals, you will have an opportunity to explore Normandy via the horses and ponies the region is home to. **Your stay will therefore not only be rich in emotions and encounters but also in terms of learning!**

IN ORDER TO PARTICIPATE IN OR ORGANISE A SUMMER CAMP IN NORMANDY?

Please contact the Normandy Horse Council. They will put you in touch with the Normandy professionals who will be able to welcome you and give you **an unforgettable stay.**



Credit : Ekaterina Pokrovsky - shutterstock.com

RIDING SCHOOLS AND
SUMMER CAMPS

TOURISM

Located on the shores of the Channel and close to Paris and its surrounding area, Normandy has an exceptionally rich equine, historical and cultural heritage. From the Mont-Saint-Michel to the landing beaches via the Bayeux Tapestry and Le Pin National Stud Farm, it is home to several sites that are emblematic for France as a whole.

Normandy is also a mosaic of green and blue that provides riders with a magnificent backdrop and varied terrain as they travel along the prestigious, epic, divine, majestic marked trails... Riding their own horse or accompanied by a Normandy equestrian tourism professional, there are hours and hours of riding to be done in the open air.

SETTING OUT TO EXPLORE EQUESTRIAN HERITAGE

In Normandie, horses benefit from the finest environment imaginable:

National Stud Farms, prestigious stables, training centres, competition sites and famous racecourses such as Deauville, Caen, Cabourg and Mauquenchy. Wherever you go you will come across exceptional sites that constitute the identity and confirm the reputation of this land of horses.

It has long been recognised that the exceptional qualities of Normandy's soils and climate combine to produce grass that is particularly well suited to breed horses. Indeed, in 1715 the king's counsellors chose Normandy, having first travelled throughout France, as the location to establish a royal stud farm that matched the ambitions of Louis XIV.

Normandy is still the benchmark region for the equine sector in France and **every year it hosts the most prestigious international equestrian events.** Le Grand Complet Three-Day Event at Le Pin, the Arqana sales and the Deauville Meeting as well as the Normandy Horse Show are all opportunities to enjoy the rhythm and sound of horses' hooves.

PLACES NOT TO BE MISSED



NATIONAL STUD FARMS

Le Pin National Stud Farm and Saint-Lô National Stud Farm are undoubtedly two sites you simply cannot miss out on. They both play host to several thousand visitors per year and they organise a large number of equestrian events that will delight young and old alike.

LONGINES DEAUVILLE INTERNATIONAL EQUINE HUB

Founded in 2010, the International Equine Hub is a unique site in Normandy. With its infrastructures and its top-quality resources and equipment, the Hub plays host to 80 days of national and international competition per year in addition to seminars and conferences.

NORMANDY'S RACECOURSES

With 42 of them in total, Normandy's racecourses host 365 race meetings per year altogether. Normandy lives by the rhythm of its horse races, and whether in Deauville, Cabourg, Caen, or Mauquenchy, we encourage you to come and discover these emblematic sites.

MAJOR EVENTS

FLAT RACING

Race meetings, Deauville & Clairefontaine Racecourses

Deauville Barrière Meeting, Deauville-La Touques Racecourse

Galop Expo, Arqana Deauville

August Yearling Sales, Arqana Deauville

TROT RACING

Trotter Stallions Fair, Saint-Lô Equine Hub
Prix des Ducs de Normandie and Saint Léger for Trotters, Caen Racecourse

Race meetings, Deauville & Clairefontaine Racecourses

Cabourg Summer Meetings, Cabourg Racecourse

SPORT

Sport Stallions Fair, Saint-Lô Equine Hub

International Dressage Competition CDI***, Deauville International Equine Hub

International Combined Driving Competition CAI***, Le Pin National Stud Farm

Normandy Horse Show CSI***, Saint-Lô Equine Hub

Le Grand Complet CCIO****, Le Pin National Stud Farm

Longines Deauville Classic, Deauville International Equine Hub

EquiSeine CSI****, Rouen Parc des Expositions

DRAGEY RONTON TRAINING CENTRE

Founded in 1997, the Dragey Training Centre is located in the stunning setting of the Mont Saint-Michel's Bay. So, come along at sunrise and watch the multitude of horses being trained on this exceptional site.



Credit : Les Garennes

MARKET ATTRACTIVENESS

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Choose Normandy to set up your business!

Normandy is the number one region for the equine sector in France in economic terms as well as for breeding, riding and research. The equine industry plays an important role in the identity and attractiveness of the Normandy region. The architecture, the landscapes and the organisation of society and daily life all revolve around horses and equestrian activities.

THE EQUINE INDUSTRY IN NORMANDY IS:

+ 1.3 billion euros in annual turnover

18,000 jobs across all fields of activity

6,500 businesses

5,000 stud farms

12,000 foals born per year

43,000 licence holders

670 equestrian establishments

**37 training centres for careers in the equine sector
with 58 diploma courses**

2 national stud farms

Thanks to the excellence of its horses, Normandy has encouraged the specialisation and installation of industrial companies (saddlers, equipment designers...) but also of agricultural ones (breeders, trainers...).

To help you along the way, a dedicated equine sector network consisting of economic development agencies, professional agricultural bodies, an equine cluster and research and innovation centres, provides a range of made-to-measure services for French and foreign investors.



MARKET ATTRACTIVENESS

INDUSTRIAL AND SERVICE COMPANIES



Pôle Hippiolia, the essential cluster for the equine market's industrial sector

This concentration of skills and knowledge led the French state to found Pôle Hippiolia in 2005, associating businesses, researchers and training stakeholders in the equine sector. Certified by the French state and based in Caen (Calvados) in the heart of Normandy, it brings together a network of more than 200 members from startups to major groups located across France. Driven by the dynamic nature of startups in the sector, Pôle Hippiolia is also responsible for the Horse'N Tech initiative, the startup ecosystem in the equine sector which is a member of the French Tech #Sports Network

Theme.

Pôle Hippiolia is a catalyser for industrial activity in the equine sector, facilitating the circulation of information, encouraging collaboration, coordinating collective actions and providing you with assistance and support for all your projects.

Thanks to its prestigious R&D centres, Normandy attracts the most innovative companies. Serving horses, riders as well as the facilities they live in, the products of the future are being invented and developed in order to improve:

Health and welfare
Security
Performance
Cost effectiveness
Respect for the environment

THE FOLLOWING NORMANDY COMPANIES ARE MEMBERS OF PÔLE HIPPIOLIA, HIGHLY REPUTED FOR THEIR KNOWLEDGE AND EXPERTISE:

A CHEVAL – AGENCE PHI – AGRIAL – ARMISTOL SAPO – EQUIORTIE – EQUIKRYOS – CREDIT AGRICOLE NORMANDIE – DJOOKA – DOLLAR INT SARL – EARL DES POMMERAIES – ECOLIT – ECOVALGUE – EQUI HUB – EQUI RES – EQUICARE – EQUICER – EQUIDECLIC – EQUIMONDO – EQUIP'HORSE – EQUITHALASSO – EQUIWAYS – ETHONOVA – FASTNETT – FULL FIELD AGENCY – GROUPE FRANCE ELEVAGE – HAPPY CRACKERS – HIPPOCENTER INT – HORSECOM – IMV TECHNOLOGIES – NORMANDIE DRAINAGE – NORMANDY BIOTECH – NOWKEY – OB'DO CONTACT AGILE – OPHTIMALIA – PROXIMAL – REPOÑA – SAFER NORMANDIE – SEAVER – SEVERINE D'HAENE – TECHNIBELT – UNION DES COOPÉRATIVES DE DÉSHYDRATATION DU VEXIN – VAEVI – VANS THEAULT – WERTHEIMER ET FRÈRE – WETOD – WOODED HORSE, etc.



From equestrian construction projects to equipment requirements and development of tailor-made solutions, Normandy provides the full range of services called upon by the different activities which are part of the equine industry in terms of:

Products and equipment for health and reproduction

Specialised feeds and beddings

Personalised equipment for both horses and riders

Infrastructures, stable equipment and equestrian surfaces

Transport solutions

Services, communication tools and connected objects

Entrusting the future of your projects to Normandy's businesses means that you are putting faith in a strong value system:

KNOWLEDGE
EXPERTISE
INNOVATION
QUALITY



EQUESTRIAN FARMS



**CONSEIL DES CHEVAUX
NORMANDIE**



The Normandy Horse Council is your preferential contact in the agricultural sector of the equine industry.

Offering a full range of services, we will guide you through the process of setting up your own business.

Whether it is for the creation of a farm or its development, we will find the right interlocutors

thanks to Equi-projects, our experts' network able to help in terms of:

Properties, legal advice, taxation, accounting, finances, technique, strategies, training, recruitment, development...



MARKET
ATTRACTIVENESS

RESEARCH AND INNOVATION

If your project is based around research or innovation, in Normandy you will find a number of well-connected and expert contacts. Normandy is the leader in research and innovation in the equine industry. The health of horses is a central concern.

EQUINE RESEARCH IN NORMANDY CAN BE DEFINED AS:

62 researchers (Phds...), professors and assistants

2 centres at the cutting edge of technology



NORMANDIE EQUINE VALLÉE

The region of Normandy and the department of Calvados collaborated to create a joint association, the Normandie Equine Vallée, which aims to lead and develop the research platforms in Goustranville and Saint-Condest by offering the research teams the best equipments and facilities possible. Normandie Equine Vallée is also associated to the national veterinary school of Alfort (EnvA) and will build an equine campus in Goustranville by 2023.



GIS CENTAURE

The Scientific Interest Group (SIG) CENTAURE Equine Research is a research cluster that gathers four organisations with complementary skills: **I'ANSES, le CIRALE-EnvA, LABEO, BIOTARGEN-UNICAEN**. The SIG CENTAURE receives a lot of support from the department of Calvados, the Region of Normandy as well as the ComUE Normandy University (a grouping of research centres and universities) and the socio professional bodies (the Eperon Funds and the Hippolia cluster).





Normandy is also home to five teams of researchers, which expertise is internationally renowned:



ANSES

Goustranville, Calvados

ANSES (National Agency for Sanitary Security) the figurehead network for research. Normandy is the only place you can find a laboratory specialising in equine pathology.



BIOTARGEN

Saint-Contest, Calvados

This Caen-Normandie University research unit is the first to base its research around equine health therapeutic diagnosis.



CIRALE

Goustranville, Calvados

The CIRALE is an internationally recognised reference in the field of imaging and locomotor conditions in horses.

LE PIN NATIONAL STUD FARM BROOD MARES SECTION



Haras du Pin, Orne

Le Pin National Stud Farm provides internationally recognised training to students from across the globe. It is specialised in genetics, reproduction techniques and breeding techniques.



LABÉO

Saint-Contest, Calvados

This is the number one European equine analysis laboratory and the number one analysis and research hub in Normandy.



INVEST IN NORMANDY,

AN AREA OF EQUINE EXCELLENCE.

N° 1 REGION FOR BREEDING

Normandy is one of the only regions in the world to be the birthplace of champions across all disciplines: trot and flat racing, show jumping and eventing. In France, it is the region which attracts the largest number of breeders.

N° 1 ECONOMIC REGION

Normandy is home to companies that are globally renowned in the equine industry, providing quality infrastructures and exceptional resources.

N° 1 EQUESTRIAN REGION

Every year, Normandy hosts internationally reputed equestrian events and attracts a vast number of enthusiasts and professionals.

N° 1 REGION FOR EQUINE RESEARCH

Normandy benefits from five Horse Research Centres renowned internationally, reunited within the SIG CENTAURE and Normandie Equine Vallée's infrastructures, which makes its expertise in equine research well known throughout the world.

FOR YOUR PROJECTS IN NORMANDY,

CONTACT THE HORSE COUNCIL

Normandy Horse Council

Campus Effiscience
Bâtiment Erable
8, rue Léopold Sédar Senghor
14460 COLOMBELLES (France)